

YELO

Sunshine Coast music & culture

yelo.live

Documenting the Sunshine Coast music scene since 2023

WHAT YELO DOES

YELO guides what the
Sunshine Coast pays
attention to.

Each week **YELO**
shapes choices:

- last-minute plans
- group decisions
- repeat venue
habits

People follow signals.
YELO is the local one.

CAMPAIGN SUPPORT

announce → remind → convert → recap

WEEKLY REMINDER

Stay visible before Friday hits

For venues with regular shows

Keeps your venue in weekend conversations.

- Appears in weekly gig guide
- Social reminder before weekend
- Keeps your venue in consideration

Starting from \$80/week

ONGOING PRESENCE

Be known, not just announced

Builds familiarity so people choose you without checking alternatives.

- Become part of people's regular rotation
 - Monthly feature coverage
 - Priority positioning

Starting from \$320/month

SPONSORSHIP PLACEMENT

Become part of the scene identity

For venues wanting default recognition. Enquire for availability.

You become part of the local music identity.

***Most venues start with Weekly Reminder, then move to Ongoing Presence as attendance grows.**