



YELO

Sunshine Coast music & culture

yelo.live

Documenting the Sunshine Coast music scene since 2023

WHAT YELO DOES

YELO puts local gigs, venues and artists in front of Sunshine Coast music audiences.

Each week **YELO** influences:

- last-minute plans
- group decisions
- repeat venue habits

People follow signals.
YELO is the local one.

CAMPAIGN SUPPORT

announce → remind → convert → recap

WEEKLY REMINDER

Stay visible before Friday

- Weekly gig guide inclusion
- Social reminder before weekend
- Keeps your venue top of mind

Trusted by Sunshine Coast venues, artists and promoters.

From \$80/week

ONGOING PRESENCE

Be known, not just announced

- Builds audience familiarity
- Monthly feature coverage
 - Priority positioning

From \$320/month

PONSORSHIP PLACEMENT

Become part of the scene identity

- Ongoing brand visibility
- Stronger local association

Enquire for availability.

*Most venues start with Weekly Reminder, then move to Ongoing Presence as attendance grows.

Bookings: editor@yelo.live