

YELO

MUSIC, ARTS & CULTURE

YELO.LIVE

**GIG GUIDES, VENUE LOVE,
ARTIST STORIES AND THINGS
WORTH LEAVING THE HOUSE
FOR.**

HOW GIGS GET INTO THE GROUP CHAT

YELO PUTS LOCAL GIGS, VENUES AND ARTISTS IN FRONT OF SUNSHINE COAST MUSIC AUDIENCES WHEN PLANS ARE BEING MADE:

- WHAT'S ON THIS WEEKEND
- WHERE SHOULD WE GO
- WHAT SHOULD WE DROP IN THE GROUP CHAT
- WHAT KEEPS POPPING UP

SEEN ON **YELO** → SENT TO THE GROUP CHAT → TURNS INTO A PLAN.

BOOKINGS: EDITOR@YELO.LIVE

YELO SNACK BAR

SMALL BITES. LOUD RESULTS.

QUICK BITE **\$50**

PROMO STORY + ONE SOCIAL POST.

YELO HIGHLIGHT **\$80**

PROMO STORY + ONE SOCIAL POST.

GIG GUIDE POP **\$100**

PROMO STORY + ONE SOCIAL POST + GIG GUIDE HIGHLIGHT.

FEATURE SLICE **\$250**

JOURNALIST-LED FEATURE STORY WITH 3-5 SUPPLIED
PHOTOS + TWO SOCIAL POSTS.

ONGOING SUPPORT

\$80/MONTH

GIG GUIDE SUPPORT, REGULAR VISIBILITY AND CAMPAIGN-
FRIENDLY PROMO.



PICK A SNACK. SEE YOU AT THE GIGS.