

YELO

music, arts & culture

YELO.LIVE

Gig guides, venue love, artist stories
and things worth leaving the house
for.

HOW GIGS GET INTO THE GROUP CHAT

YELO puts local gigs, venues and artists in front of Sunshine Coast music audiences when plans are being made:

- what's on this weekend
- where should we go
- what should we drop in the group chat
- what keeps popping up

Seen on **YELO** → sent to the group chat → turns into a plan.

EDITOR@YELO.LIVE

YELO SNACK BAR

Small bites. Loud results.

QUICK BITE \$50

One shareable promo story

YELO HIGHLIGHT \$80

Promo story + one YELO social post

GIG GUIDE POP \$100

Promo story + YELO social post + one gig
guide highlight

FEATURE SLICE \$250

Journalist-led feature story with supplied
photos + two social posts

ONGOING SUPPORT \$80/MONTH

Ongoing promo support for venues, artists
and event campaigns

