

# YELO

music, arts & culture

**yelo.live**

Gig guides, venue love, artist stories  
and things worth leaving the house for.

# ***HOW GIGS GET INTO THE GROUP CHAT***

**YELO** puts local gigs, venues and artists in front of Sunshine Coast music audiences when plans are being made:

- what's on this weekend
- where should we go?
- what should we drop in the group chat
- what keeps popping up

**Seen on YELO**

→ sent to the group chat

→ turns into a plan.

**editor@yelo.live**

# **YELO SNACK BAR**

Small bites. Loud results.

## **QUICK BITE \$50**

One shareable promo story with ticket link

## **PROMOTE YOUR SHOW \$80**

Promo story + one YELO social post shared across Facebook and Instagram

## **GIG GUIDE POP \$100**

Promo story + YELO social post + one featured gig-guide placement

## **FEATURE SLICE \$250**

Journalist-led feature story with supplied photos + two social posts

## **ONGOING SUPPORT \$80/MONTH**

Ongoing promo support for venues, artists and event campaigns

[editor@yelo.live](mailto:editor@yelo.live)

[yelo.live/promote-your-show](https://yelo.live/promote-your-show)

