



YELO

QUEENSLAND LIVE MUSIC + CULTURE

yelo.live

Gig guides, venue love, artist stories and
things worth leaving the house for.

INDEPENDENT. SUNSHINE COAST BASED. QUEENSLAND CONNECTED.

HOW PLANS GET MADE

YELO puts gigs, venues and artists in front of Queensland music audiences while plans are being made:

01 WHAT'S ON THIS WEEKEND?

02 WHERE SHOULD WE GO?

03 WHAT SHOULD WE SEND TO THE GROUP CHAT?

04 WHAT KEEPS POPPING UP?

**SUNSHINE COAST AT HEART.
QUEENSLAND IN REACH.**

Seen on YELO > sent to the group chat > turns into a plan.

VERIFIED REACH

YELO SNAPSHOT

1,600

WEBSITE VISITORS

Across yelo.live in the past 28 days.

48,000

GOOGLE SEARCH IMPRESSIONS

Past 28 days. Up 3.5% on the previous period.

55,000+

INSTAGRAM VIEWS

Across the past 30 days.

2,500+

INSTAGRAM FOLLOWERS

A music focused Queensland audience.

WEEKLY BROADCAST VISIBILITY

Local music, artists and gig picks shared on ABC Sunshine Coast every Tuesday.

Website and search figures: Google Site Kit, 28 days to 19 August 2026.

Instagram figure supplied from current account insights.

SMALL BITES. LOUD RESULTS.

GIG SNACKS

QUICK BITE

\$50

One shareable promo story with a direct ticket link.

PROMOTE YOUR SHOW

\$80

Promo story plus one YEL0 social post across Facebook and Instagram.

GIG GUIDE POP

\$100

Promo story, YEL0 social post and one featured gig guide placement.

FEATURE SLICE

\$250

Journalist led feature story with supplied photos plus two social posts.

All placements are subject to fit, timing and supplied materials.

BUILT FOR THE LONG GAME

ONGOING VISIBILITY

VENUE MEMBERSHIP

\$80 / MONTH

A dedicated venue page, gig guide support, priority announcements, page updates and selected social visibility. No lock in.

PROMOTER MEMBERSHIP

ENQUIRE

Ongoing support for promoters, bookers and event organisers with regular shows, touring dates or recurring programs.

EDITORIAL + CULTURAL PROJECTS

ENQUIRE

Regional stories, cultural guides, interviews, festival publications and commissioned editorial built with genuine local knowledge.

TELL YELO WHAT YOU'RE TRYING TO MOVE

editor@yelo.live / yelo.live/work-with-yelo